

EXPERIENCE

Creative Director & Lead Designer

*Boomerang Bites,
July 2024 – Present*

Creative direction of company, product design, interior design, social media work, illustrations, campaigns, and print work.

Fellowship Recipient

Hamilton International Summer Research Fellowship

April 2024 – Present

Through Hamilton College, I had the honor of receiving the H.I.S.R.F which allowed me to live in Venice, Italy over the summer and conduct research resulting in an exhibition.

Graphic Designer

*Hamilton College
Sep 2022 – Present*

Digital post production, social media, photography, magazines, product design, and illustrative work.

Layout Designer

*Hamilton College
Sep 2023 – Present*

Lead layout designer for *Signature Style*, a student fashion magazine. Full design freedom while leading a team.

Darkroom Monitor

*Hamilton College
Jan 2024 – Present*

Mixing and replacing chemicals, maintaining and renting out equipment, and helping students.

Media Intern

*Jarrett Creative
Jun 2021 – Aug 2021*

Edited episodes and researched visuals/images for commercially produced television shows.

Art Teacher Assistant

*Friends Seminary
Sep 2019 – Jun 2020*

Taught and worked with 1st to 5th grade students on art projects.

Salesperson

*Roig Collection
May 2018 – Sep 2018*

Established and maintained a booth for a local artist that sold greeting cards at the Hoboken Farmers Market.



DESIGNER - ARTIST - ILLUSTRATOR

SAWYER KRON



CONTACT ME



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[@sawyerk.design](https://www.instagram.com/sawyerk.design)

SOFTWARE LITERACY

Photoshop 95%



Illustrator 90%



InDesign 75%



Premiere Pro 85%



Final Cut Pro 95%



ABOUT ME

I am an artist that specializes in graphic design, post production editing, and illustration. I am self taught in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Procreate, and Final Cut Pro and continue to learn new softwares. My passion for art has given me opportunities to work across a variety of different fields. I've worked as creative director, graphic designer, layout designer, photographic darkroom monitor, film editor, salesperson, and art teacher. I am looking to use my attention to detail, creative outside-of-the-box thinking, keen eye, and innovative editing skills to pursue a career that focuses on producing compelling and exciting content. I wish to continue to explore my passions for graphic and digital design while also expanding my knowledge of illustrative work, traditional design, editing softwares, layout design, and collaborative creativity.

EDUCATION

Hamilton College
2021 - 2025
Clinton, NY

Bachelors Degree in Art (BA)
Minor in Philosophy
Dean's List
DKE Fraternity

Friends Seminary
2017 - 2021
NYC, NY

High School Diploma